

REGULATION

on holding the annual International Creative Contest "Threads of Culture", season of 2024

Federal State Budgetary Institution of Culture "All-Russian State Library for Foreign Literature named after Margarita Rudomino" (hereinafter - the Library for Foreign Literature) announces a new season of the annual International Creative Contest "Threads of Culture".

The project is aimed to attract young people from 14 to 35 years of age to creative activity in the field of presenting the tangible and intangible cultural and historical heritage of their homeland to the world.

On the basis of the results of the Contest, all authors of the accepted works will be awarded with Certificates of Participation, and the winners will be awarded with diplomas and prizes. Also the participants of the Contest will be offered to be ambassadors of the next season of the International Creative Contest "Threads of Culture".

Contest entries are accepted from March 11 to April 30 inclusive.

1. General Provisions

1.1. This Regulation of the Contest "Threads of Culture - 2024" (hereinafter - the Contest) define the goals and objectives of the Contest, conditions of participation, requirements to the contest works, evaluation criteria, the order of the Contest, the order of awarding the winners are valid until the end of the contest events.

1.2. The organizer of the Competition is the Library for Foreign Literature (hereinafter - the Organizer).

1.3 The Organizer grants the authority to administer the Competition to the following departments of the Library for Foreign Literature: the Center for Library Science and Professional Interaction and the Center for Interdisciplinary Research (hereinafter referred to as the Administrators).

1.4. Administrators interact with the Contest participants, form a professional independent jury of the Contest and ensure it work.

1.5. "Threads of Culture" is a multilingual contest of creative works about the local cultural and historical heritage and tourism potential of the described region in one of the official UN languages and the official language of the native country.

1.6. The works submitted to the Contest must address one or more topics:

- ✓ sights of the participant's homeland;
- ✓ customs and traditions, local holidays;
- ✓ folk arts and crafts of the participant's homeland;
- ✓ culinary traditions of the participant's homeland;
- ✓ creative and intellectual heritage of scientific and cultural notables of the participant's homeland;
- ✓ local cultural and educational institutions (libraries, museums, universities, etc.);
- ✓ "living word" - idioms / proverbs representing the uniqueness of the linguistic heritage of the participant's homeland;
- ✓ traditional national costume;
- ✓ other objects of local tangible or intangible cultural heritage.

1.7. Only original works are accepted for the Competition. Texts and multimedia materials will be checked for originality (uniqueness) of the text in the electronic system "Antiplagiat", including the use of artificial intelligence in the work.

All participants must comply with the copyright law - both in relation to the text and to all illustrative materials.

1.8. The Organizer undertakes:

- to publish the finalists' works in a printed publication based on the results of the Competition and/or on the official website of the Library for Foreign Literature;
- to organize a presentation session of the winners and runners-up of the Competition in the Library for Foreign Literature.

1.9. All events of the Competition are free of charge.

2. Goals and objectives of the Competition

2.1. The aim of the Contest is to popularize cultural and historical heritage in the internal and external cultural and tourist context and to involve young people in the creation and promotion of cultural content, further development of creative abilities of young people. The contest is aimed at preserving local identity, formation in the young generation a sense of belonging and respect for their culture, the ability to represent their "small homeland" on the international level.

The Contest is intended to become an all-Russian and international platform for communication, exchange of experience and practice of coverage the heritage of the regions in order to stimulate conscious tourism and reveal the uniqueness of the represented territories.

The organizers of the Contest want to encourage the young generation to:

- develop a sense of belonging to their native culture;
- participate in the creation of a cultural narrative that reveals the true spirit of a particular place ("homeland") through its most characteristic manifestations;
- providing bearers of other cultures with correct and reliable tools for interpreting and understanding the cultural identity of a place;
- contributing to the development of the region's tourism potential;
- self-development and self-realization through the preservation and development of local cultural and historical heritage;
- contributing to building a future in which the pursuit of knowledge, mutual respect and multicultural dialog play a special role.

2.2. The objectives of the Competition are:

- to stimulate the interest of the younger generation in the local cultural and historical heritage;
- to create an information channel for sharing knowledge about countries and regions;
- to provide an opportunity for a wide audience to see the objects of cultural heritage through the eyes of local residents.

3. Organizational and informational support of the Competition

3.1. In order to solve the issues of organizational, regulatory and methodological support of the Competition, an Organizing Committee consisting of representatives of the Organizer and Partner Organizations of the Competition might be established.

All Organizer-Partners recognize the Library for Foreign Literature (Moscow) as the headquarters of the Competition.

3.2. The Organizing Committee of the Competition:

- sets quotas for winners and prize-winners;
- approves the list of winners and runners-up of the Competition;
- award the winners and prize-winners of the Competition.

3.3. The Organizer of the Competition:

- arrange general coordination of organizational and methodological support of the Competition and processing of personal data of the Competition participants;
- oversees the regulations and deadlines of the Competition;
- develops the Competition task;
- work out the criteria for evaluating the completed tasks;
- ensures the organization and conduct of the Competition;
- approves the panel of the Competition jury;
- provides free access to information about the Contest rules, winners and runners-up;
- performs other functions in accordance with the Competition Regulations.

3.4. The Organizing Committee invites the jury - a group of specialists from among translators, literary critics and linguists, whose task is to judge the translations of the Competition participants in accordance with the languages of translation.

3.5. Information about the Competition, the procedure of participation, winners and runners-up is open and published on the official websites of the Library for Foreign Literature (www.libfl.ru), and can also be published on the partners websites at their request.

3.6. The organizers are not responsible for incorrect information about the Contest received unofficial way.

4. Languages of the Competition:

4.1. The participant of the Competition must provide the work (or its description) in two languages.

4.2. One of the languages of the work must be the official language of the participant's native country. The second language should be selected from the official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and must be a foreign language for the participant.

4.3. The quality of the translation of the work into a foreign language is one of the main criteria for evaluating the work submitted for the Competition.

5. The Nominations of the Competition

5.1. The competition is held in the following categories:

- Nomination "The best essay";
- Nomination "The best Media Project";
- Nomination "The best visual project"

5.2. A detailed description of each nomination and possible formats for presentation is provided in Appendix No. 2.

6. The order and conditions of participation

6.1. Adolescents and young people between the ages of 14 and 35 can participate in the Competition.

6.2. Contenders send by email artlab@libfl.ru the competition entry work and the application for participation in the Competition of the standard form (see Appendix 1) by April 30, 2024.

6.2. The competition work must be dedicated to one or more objects of cultural heritage of the region represented by the participant. The purpose of the work should be to attract interest in the object, to reveal the cultural identity of the represented region through the description of the object. The competition work can be submitted in one of the formats chosen by the participant (see Appendix 2).

6.3. Submitted entries are not reviewed and are not returned. The Organizer reserves the right to exclude from participation works that do not meet the requirements specified in Appendix No. 2.

7. The terms of the Competition

7.1. Applications for participation in the Competition are accepted from March 11 to April 30, 2024 inclusive.

7.2 The Organizers review the submitted materials and applications and determine the list of entries admitted to the Competition (the list of nominees) by May 15, 2024. The list of nominees will be published on the Organizer's website (www.libfl.ru) and on the Organizer's social networks by May 17, 2024 inclusive.

7.3. The members of the Competition committee review the entries and determine the winners (laureates) until June 14, 2024 inclusive.

7.4. Information on the results of the Competition is published on the Organizer's website (www.libfl.ru) and on the Organizer's social networks no later than June 21, 2024 inclusive.

8. Jury and evaluation criteria

8.1. Administrators, on behalf of the Organizer, invite representatives of the expert community in the field of cultural heritage, intercultural communication, philology, history and related fields of humanitarian knowledge from around the world, as well as representatives of the expert community in the field of visual arts, specialists in the field of cultural heritage promotion and tourism to participate in the jury of the Competition. The jury should include an odd number of experts, but not less than three. Representatives of the institutions that applied for the Competition, as well as close relatives of the contestants, cannot be invited to participate in the jury.

8.2. The entries are evaluated according to the following standards:

- the uniqueness of the represented object of cultural and historical heritage;
- novelty and originality of the presented material;
- promotion of the cultural identity of the territories, development of its tourism potential;
- the degree of readiness of the project for existence in a foreign cultural environment.

8.3. The entries submitted for the Competition are evaluated from the point of view of representing the cultural and historical significance of the selected object. Also, one of the most important criteria for evaluating a competitive work is the level of proficiency in a foreign and native language and the technical performance of the competitive work.

9. Summing up and awarding the winners:

9.1. The winners are determined based on the decision of the jury.

9.2. The authors of the best works are chosen according to the results of the Competition.

9.3. The winners of the Competition are awarded with diplomas and prizes from the Organizer of the Competition; the authors of the works accepted for the Competition are awarded with Certificates of participation; information about the results of the Competition will be presented on the Organizer's website, and can also be presented on the websites of Russian and foreign media.

9.4. The Organizer and the jury of the Competition may initiate a special decision regarding the encouragement of participants, with appropriate motivation for this decision.

10. Legal information

10.1. Each participant guarantees the authorship of the work submitted to the competition and that the use of the work within the framework of the competition does not violate the rights of the participant or any rights of third parties (including copyrights, and rights to means of individualization). In case the violation of the rights of third parties revealed, the participant fully assumes responsibility of such violation in accordance with the current legislation of the Russian Federation.

10.2. By sending work to the Competition Contenders, grant the Competition Organizer the non-exclusive right to free publication of the submitted works in full or partial form in any commercial and non-commercial publications (on Internet sites, in printed and electronic publications and postcards, in written and audio formats, in information and other mailings), use on television and radio stations and other media, provided that the name of the author(s) is indicated next to the work posted or voiced before or after reading the work - in the format specified by the participant in the submitted work, that is, they give their consent to:

10.2.1. Free use of the work by the Organizer by bringing it to public attention, providing public access to the work and (or) its individual parts (fragments) on information resources posted on the Internet. At the same time, the Organizer can provide access to the work from any place and at any time of his own choice, both with and without the possibility of saving (recording/copying) in the memory of a computer and (or) other device and (or) using search techniques and management.

10.2.2 Use of works (including as part of any television channels, television programs, television programs, media) by reporting (broadcasting) by cable and in any other analogue and digital telecommunication networks (systems) including wireless.

10.2.3 Use of works for advertising the competition by including works (including as a component) in advertising materials posted by any legal means, including: publishing in print media, posting on television channels, posting on the organizer's websites and (or) on Internet sites partners and sponsors of the competition, publishing by any other means.

10.3 The organizer has the right to transfer the work in full or in separate parts (fragments) for advertising and marketing campaigns or other use at the discretion of legal entities.

10.4 The organizer guarantees that the use of the works will be carried out in strict accordance with the legislation of the Russian Federation, without distortions and (or) any other changes to the works that discredit the honor and dignity of the participant.

10.5 By taking part in the Competition, the participant gives his consent to the processing of his personal data, provided that all personal information, including last name, first name, patronymic, age, contact phone number and email of the participant, that will be used exclusively by the Organizer or its authorized persons, operating on the basis of non-disclosure agreements of confidential data in connection with this Competition, and will not be provided to any third parties for purposes not related to this Competition.

10.6 All personal data provided by the contestants will be used in accordance with the current legislation of the Russian Federation and this Regulation.

10.7 The Organizer of the Competition, as well as its authorized persons, are not responsible for participants' failure to familiarize with the results of the Competition, as well as for non-compliance (untimely execution) by participants of the rights and obligations provided for in this Regulation.

10.8 The Organizer is not responsible for errors in computer systems, equipment, software, network programs and other errors, failures and malfunctions of any kind that occurred during the transmission and receipt of applications, caused by human or technical factors.

10.9 Submitting works to the Competition confirms that the participant has read this Regulation and agrees to comply with the procedure and conditions of the Competition.

11. Concluding provisions

11.1 The Organizer of the Competition has the right to make changes to the timing and procedure of the Competition with mandatory notification of participants through websites, social networks, mailings to the email addresses specified by participants during registration.

11.2 The Organizer reserves the right to abstain from selecting the absolute winner of the Competition.

11.3 The Organizer has the right to notify the participants of the Competition about the results and all events of the Competition by sending electronic messages, publications on the Organizer's websites, information partners and social networks.

11.4 Official email address (to resolve any questions related to the conditions, procedure and other information regarding the Competition): artlab@libfl.ru (Creative Laboratory of the Library for Foreign Literature).

Application form for participation in the Contest

«Threads of culture-2024»

1. Full name of the contestant:

2. Date of birth: _____

3. Gender (underline): male / female

4. Place of study / place of work (if applicable):

5. Place of birth:

6. Place of residence:

7. Email address of the Contact person:

8. Phone number of the contact person: _____

9. Selected nomination: _____

10. The selected format (underline): essay, video, animated film, photo project, drawing, poster, collage, moodboard.

11. Languages of the competition work:

11.1. The official language of the participant native country: _____

11.2. Official language of the United Nations, foreign language for the participant (underline):

English

Arabic

Spanish

Chinese

Russian

French

12. Full name of the participant's mentor/supervisor (if applicable):

13. Place of study / place of work (if applicable):

14. Place of residence:

15. Email address: _____

16. Phone number: _____

The procedure and conditions of the Contest

By submitting an application for the Contest, you confirm that you have read the Regulations on the Contest published on the websites of the Library of Foreign Literature (www.libfl.ru), and agree to comply with the procedure and conditions of the Contest, and also give your consent to post the translation and brief information about yourself in the public space based on the results of the Contest, as well as if necessary to work with the editor to improve the translation.

Date: «___» _____ 2024

Applicant's signature (with transcript):

Requirements for contest work

1. Presentation of a unique object of cultural and historical heritage (topics to choose from: cities and towns; landmarks; cultural and scientific notables; cultural and educational institutions (libraries, museums, universities, etc.); customs and traditions, local holidays; crafts and folk arts; traditional gastronomic dishes; “living word” - linguistic heritage; traditional costumes; etc.).

2. The work must be completed within one of the nominations. Nominations include the following formats:

- Nomination “Best Essay”: an original essay of 3,000 to 10,000 characters with spaces.
- Nomination “Best Media Project”: video or animated film lasting from 1 to 3 minutes; interactive map (from 3 to 7 objects).
- Nomination “Best Visual Project”: photography (resolution no less than 250 dpi); painting (digital copy or computer graphics in a resolution of at least 250 dpi); collage; poster; moodboard (from 3 to 10 pictures). A drawing and a poster can be created using a neural network; to evaluate the work, the participant must send a design document of the work, indicating in the letter the use of a particular artificial intelligence network when creating the work.

3. Requirements for work execution:

- Text design: Times New Roman font; font size 12 pt; margins: right 1.5 cm, left 3 cm, top and bottom 2 cm, paragraph indent 1.25 cm; line spacing 1.5 cm; Portrait orientation, no hyphens. Materials are provided in electronic form in Microsoft Word format, RTF text editor.
- Design of media materials: format (horizontal/vertical) is determined by the goals and objectives of a specific competition entry. Digital copies or photographs of works must be made in good quality in high resolution (from 250 dpi). Materials are provided in png/jpeg format, video in MP4, MOV format.